



**श्री कुलेश्वर महादेव शासकीय महाविद्यालय, गोबरा नवापारा**

जिला – रायपुर (छ.ग.)

मान्यता प्राप्त पं. रविशंकर शुक्ल विश्वविद्यालय, रायपुर (छ.ग.)

## **REPORT ON ENTREPRENEURSHIP AWARENESS CAMP**

**08-10 January 2020**

Supported by Department of Science & technology-DST, Government of India,  
New Delhi.

Organized by,

**Chhattisgarh Industrial and Technical Consultancy Center**

**(CITCON, Raipur)**

&

**Department of Zoology**

**Shri Kuleshwar Mahadev Govt. College (Gobra) Nawapara, Raipur-C.G.**

**Dr. Razia Sultana**

Organizer

Department of Zoology

Shri Kuleshwar Mahadev Govt. College (Gobra)

Nawapara, Raipur-C.G.

**Dr. Kiran Gajpal**

Principal

Shri Kuleshwar Mahadev Govt. College

(Gobra) Nawapara, Raipur-C.G.

## **Program Objectives**

Entrepreneurship Awareness Camps (EACs) are conducted by nodal agencies in each State/Union Territory of the country. The implementing agency is usually either an educational institution or a professional body specializing in entrepreneurship development.

Each Camp, of 3 days duration, is conducted in the premises of an academic institution and aims at creating awareness among students about various facets of entrepreneurship while highlighting the merits of pursuing such a career option. In each EAC, about 75 students are exposed to different aspects of entrepreneurship, including opportunity guidance, services offered by agencies of support system etc. A visit to the industries located in the region is also arranged to bring the students in direct touch with practicing entrepreneurs.

Programme Objective is to create awareness among students as well as faculty of academic institutions, offering degree/diploma courses in S&T, about various facets of entrepreneurship as an alternative career option as also to highlight the merits of pursuing such an option.

Moreover, this program also aims to bring together the experts from industries, government agencies working in the field of entrepreneurship and students of Science & Technology and Humanities in order to provide a forum for the free and fruitful exchange of ideas and information for becoming an entrepreneur.

## Contents of the Programme

1. Inauguration- Camp Objective, Entrepreneurship (general concepts only)
2. Historical background-Indian values vis-a-vis Entrepreneur ship and the present scenario, Identification of opportunities for entrepreneurs
3. Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology etc, How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture)
4. Tech & commercial Aspects of SSI unit (General concept only)
5. Financial aspects of SSI unit including salient features of a project report
6. Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and others-securities demanded by FIs/banks etc
7. Creativity and business- the man behind the venture -the behavioral scientist's approach, Communication skills (interacting with people) for better results
8. Lectures by practicing entrepreneurs success stories- common problems faced by entrepreneurs
9. Discussion with participants for their reactions about the camp,
10. Factory visit

## Target Candidates

**Participants** Science and Technology graduates/diploma holders or those who are pursuing their final year diploma /degree in Science.

**Venue** Seminar hall; premises of Shri Kuleshwar Mahadev Government College (Gobra) Nawapara Raipur.

**Duration** Three days

**No of Students** 75

**Faculty** Experts from Chhattisgarh Industrial and Technical Consultancy Center (CITCON, Raipur)

**Contact Person** Dr. Razia Sultana

**Mobile** 9584889504

- For Registration kindly bring with you Aadhaar Card is Compulsory as an Identity Card.

## Program details

Three days Entrepreneurship Awareness Camp (from 08-01-2020 to 10-01-2020) was organized by Department of Zoology, Shri Kuleshwar Mahadev Government College (Gobra) Nawapara Raipur in collaboration with Chhattisgarh Industrial and Technical Consultancy Center (CITCON, Raipur). The Camp was inaugurated by Mrs. Kiran Gajpal, Principal, Shri Kuleshwar Mahadev Govt. College (Gobra) Nawapara Raipur, presided by Mr. Prasanna Nimonkar, Project head CITCON Raipur.

One hundred eleven (111) students of different streams had participated in this entrepreneurship awareness camp.

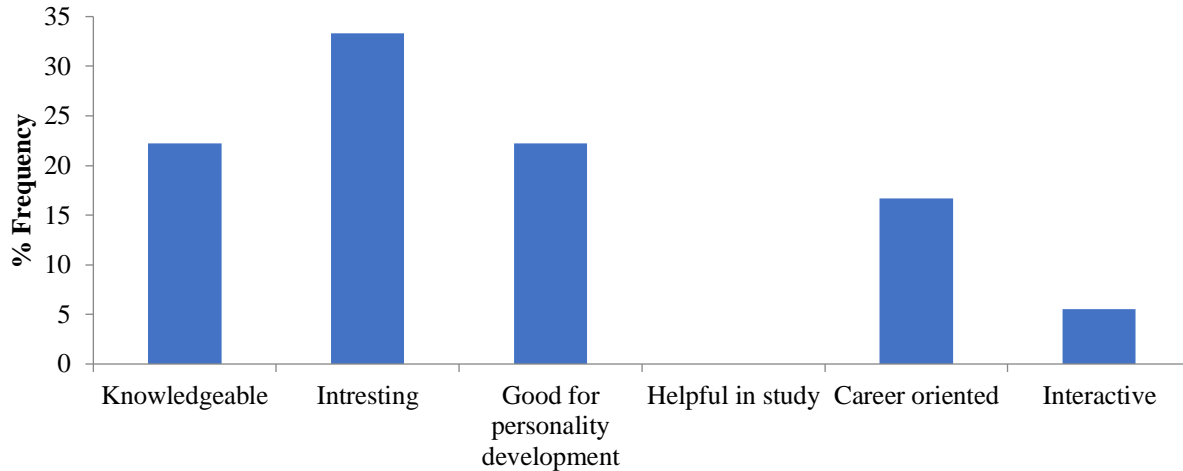
- Day 1 program was completed in two sessions; each one was of two hours. In first session Mr. P K Nimonkar, delivered lecture on Effective steps of Entrepreneurship. He talked about Identification & Deployment of Human Resource, Erection & Commissioning of Plant & Machinery, Arrangements of Power, Water & Fuel, Arrangements of Raw Material, Commencement of Production, Marketing, Repayment of Loans, Generation of Profit, Protection from Sickness, Forward/Backward Integration, Expansion & Modernization.
- Second session of day one, started after lunch time was on personality development where again Mr. P K Nimonkar talked about attitude, behavior and success in a very interactive and interesting way.
- The session is followed by discussion hour and feedback of students

- At last at valedictory, vote of thanks was delivered by organizer Dr. Razia Sultana, Department of zoology, Shri Kuleshwar Mahadev Government College (Gobra) Nawapara Raipur. Followed by presenting a souvenir and an appraisal letter to our honorable guest.
- The session was ended with a group photograph and hi-tea.
- Day 2 program was completed in two sessions; each one was of two hours. Mr. Yogesh Sharma, Associate Civil Engineer, CITCON, Raipur was our honorable guest speaker. In first session Mr. Yogesh Sharma, delivered lecture on **Elements influencing the project identification**. He talked about Ten Commandments of entrepreneurship viz, Location, Infrastructure, Material, Market, Man Power, Machine, Money, Management, Socio-Economic & Political Scenario And Religious Consider at Government Policies, Rules & Regulations.
- Second session of day two, started after lunch time was on how to start a startup where again Mr. Yogesh Sharma talked about legal and practical aspects of entrepreneurship in a very unique way. He made took four student participant, made an imaginary company (Indian paints) and practically explained everything that comes in the way of business establishment.
- The session is followed by discussion hour and feedback of students. He also appreciated our students for being interactive and attentive throughout the entire session.
- At last at valedictory, vote of thanks was delivered by organizer Dr. Razia Sultana, Department of zoology, Shri Kuleshwar Mahadev Government College (Gobra) Nawapara Raipur. Followed by presenting a souvenir and an appraisal letter to our honorable guest.
- The session was ended with a group photograph and hi-tea.

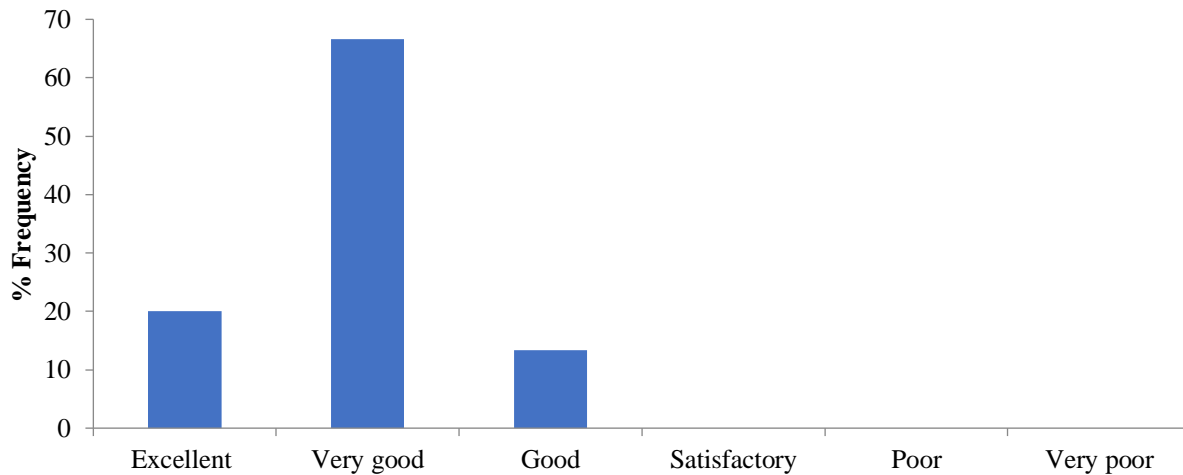
- Day three was factory visit coordinated by Mr. Shailendra Sahu, Program Coordinator, CITCON. Two factories were visited in nawapara namely Jin Kushal Industry, Tarri (Fly ash brick making) and Sanjay Bangani rice mill, Tarri. Both were small scale industry (costing approximately 50 lakhs to 3 crores). Students learned about types of bricks, raw material, pros and cons of brick making, profit and loss, methods of making par-boiled rice, polishing of rice, reuse of water, use of rice husk instead of coal etc.

## Student's feedback

### Benefits of EAC



### Student's response to EAC



Students found the camp knowledgeable, interesting, good for personality development, carrer oriented and interactive. Overall a significant number of students found the EAC very good. None of them found the program poor.



*Memories.....*

